



KNXV

ORDER

Print Date 10/04/12 Page 1 of 3

Flight Dates 09/28/12-10/04/12

Contract / Revision 312872 / **American Future Fund**

Original Date / Revision 09/26/12 10/04/12

Advertiser **American Future Fund**

Agency **Mentzer Media**

Buying Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

<u>Product</u>	<u>Order Sep</u>	00:13:00
American Future Fund	<u>Estimate #</u>	522
	<u>Alt Order #</u>	
<u>Agency Com</u> 15%	<u>Billing Type</u>	Cash
<u>Billing Contact</u>	<u>Order Type</u>	GENERAL
	<u>Billing Cycle</u>	EOM/EOC
600 Fairmont Avenue - Suite #306 Towson, MD 21204	<u>Billing Calendar</u>	BROADCAST
	<u>Demographic</u>	A25-54
	<u>Rev Codes</u>	POL POL ISS
	<u>Product Codes</u>	PL
	<u>Priority</u>	P-1
	<u>Advertiser Ref</u>	

Primary Account Executive

Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share 15% Market Value 239333

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	18%	43080
KPNX	18%	43080
KPPX	%	0
KSAZ	24%	57440
KTVK	25%	59833
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	8	\$5,270.00	\$6,200.00	0.00	08/27/12	09/30/12	8	\$5,270.00	\$6,200.00
October 2012	23	\$25,245.00	\$29,700.00	0.00	10/01/12	10/04/12	23	\$25,245.00	\$29,700.00
Totals	31	\$30,515.00	\$35,900.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	09/28/12	09/28/12	M-F 7-9am M-F 7-9am	CM	7am-9am	-----F--	:30	1	\$500.00	FX	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----F--		1				\$500.00		0.00			
N 2	KNXV	09/28/12	09/28/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	-----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----F--		1				\$900.00		0.00			



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Contract / Revision **312872** Flight Dates **09/28/12-10/04/12**Hiatus Dates

Original Date / Revision 09/26/12/ 10/04/12

Order Sep 00:13:00Advertiser **American Future Fund**Product **American Future Fund**Estimate # **522**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
N 3	KNXV	09/28/12	09/28/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	-----F--	:30	1	\$1,200.00	FX	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----F--		1	\$1,200.00			0.00					
N 4	KNXV	09/28/12	09/28/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	-----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----F--		1	\$1,200.00			0.00					
N 5	KNXV	09/28/12	09/28/12	Nightline Nightline	CM	1035p-1102p / 113-----F--		:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----F--		1	\$500.00			0.00					
N 6	KNXV	09/29/12	09/29/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1	\$700.00			0.00					
N 7	KNXV	09/30/12	09/30/12	Su 8-9am ABC This Week	CM	8-9am	-----S	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$1,000.00			0.00					
N 8	KNXV	09/30/12	09/30/12	SU 1105pm-1205am SU 1105pm-1205am	CM	1105pm-1205am	-----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$200.00			0.00					
N 9	KNXV	10/01/12	10/04/12	M-F 7-9am M-F 7-9am	CM	7am-9am	MTWT---	:30	4	\$500.00	FX	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWT---		4	\$500.00			0.00					
N 10	KNXV	10/01/12	10/04/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	MTWT---	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWT---		4	\$900.00			0.00					
N 11	KNXV	10/01/12	10/04/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	MTWT---	:30	4	\$1,200.00	FX	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWT---		4	\$1,200.00			0.00					
N 12	KNXV	10/01/12	10/04/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	MTWT---	:30	4	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWT---		4	\$1,200.00			0.00					
N 13	KNXV	10/01/12	10/04/12	Nightline Nightline	CM	1035p-1102p / 113MTWT---		:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWT---		4	\$500.00			0.00					
N 14	KNXV	10/04/12	10/04/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	---T---	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1	\$1,000.00			0.00					
N 15	KNXV	10/04/12	10/04/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	---T---	:30	1	\$1,500.00	FX	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1	\$1,500.00			0.00					



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Hiatus Dates

Original Date / Revision 09/26/12/ 10/04/12

Order Sep 00:13:00

Advertiser **American Future Fund**

Product **American Future Fund**

Estimate # **522**

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
																Spots	Amount	
N15	KNXV	10/04/12	10/04/12	M-F	5pm-530pm	CM	5pm	-530pm	--T--	:30	1	\$1,500.00	FX	0.00	NM	1	\$1,500.00	
				M-F	5pm-530pm													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 10/01/12	10/07/12	--T--			1	\$1,500.00				0.00						
N16	KNXV	10/04/12	10/04/12	Thursday	Prime B	CM	8pm	-9pm	--T--	:30	1	\$10,000.00	FX	0.00	NM	1	\$10,000.00	
				Thursday	Prime B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 10/01/12	10/07/12	--T--			1	\$10,000.00				0.00						

*Tax 1 Note: Tax 0.5%.

Totals

31 \$35,900.00